



*For Immediate Release*

## **JB Industries Announces Promotion of Oscar Lopez to Vice President of Sales**

Aurora, IL (February 27, 2013) JB Industries, a leading US manufacturer of HVAC/R tools and equipment, is proud to announce the promotion of Oscar Lopez to Vice President of Sales. Lopez has served JB Industries as Director of Sales since 2007.

“Oscar has been instrumental in the success of JB over the past 6 years.” said Jeff Cherif, President of JB Industries. “His passion for JB and the HVAC/R industry is evident through the strong relationships that he has created since joining the team. Oscar has had tremendous success making JB Industries the go-to brand for HVAC technicians and in his new role he will continue to expand our growing market share.”

As Vice President of Sales, Lopez will oversee JB Industries’ overall corporate sales strategy and initiatives, manage key customer relationships and lead JB’s domestic and international sales representatives.

“I feel very fortunate to work for a company and in an industry where I view my colleagues as family.” expressed Oscar Lopez. “I look forward to continuing to provide our loyal customers with the high quality and innovative products that they deserve and expect from JB.”

Lopez has been in the HVAC/R industry for over 20 years. He is a strong supporter of the HARDI organization, and is a recipient of HARDI’s Booster Award. The HARDI booster award is given in recognition of consistent and exceptional service to HARDI wholesaler distributors and the HVAC/R Distribution industry.

Lopez holds a Bachelor of Business Administration degree from Texas Christian University.

### **About JB Industries**

JB Industries is the premier manufacturer of American made HVAC/R products. For over 40 years, JB has been committed to producing products of the highest quality while providing exceptional customer service. JB products have proudly been made in America since its inception in 1967, with “Made in America” an essential part of the company’s philosophy. To learn more about JB’s dependable products and company history, visit [www.jbind.com](http://www.jbind.com).

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